

Your food safety partner

# INFOPURE

May 2012

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Summary :	
Productions from Georgia will start in mid-may	
The peepers from Georgia will start the 3rd week of May	
A rising market is expected for cucumbers in the begining of May	
Crop of red onions from Cali- fornia in mid-May	
Transportation costs are sky- rocketing	

Changes on the Facebook page

of Groupe Tomapure

#### Information on the products

## The tomatoes

Currently, several areas of Florida are in production. The market is small but fairly stable. Productions from Georgia should begin in mid-May. It is possible to predict that between the end of the harvest in Florida and the start of the harvest in Georgia, there will be a volume decrease therefore causing a rising market. To be continued ...



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## The peppers

Regions of Florida have less volume than last year. This year some producers decided to stop growing peppers because of the low market and poor weather in previous years. Normally, for these reasons, prices should increase but the markets of the west coast put pressure on those in the east coast. The peppers from Georgia should start around the 2nd or 3rd week of May.

#### The cucumbers

Producers of Ontario have experienced a weak market for the last month and several are dismantling their facilities because of the low monetary returns. So, since there are less available volume with greater demand, the market is going up for the beginning of May.





## The onions

Currently red onions come from Oregon but the crops from California should begin the second week of May. A bull market is expected.



# Transportation

As in previous years, in May, Florida is in full production (celery, corn, lettuce, watermelons and other). This period creates a great demand for trucks and freight rates are skyrocketing. The situation should return to normal as soon as local products will begin.

## **INFOPURE**



## Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

# Our Facebook page is getting a makeover

Go visit the Groupe Tomapure Facebook page , there's something new!





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