# G R O U P E **O** TOMAPURE

Votre partenaire en sécurité alimentaire Your food safety partner

# INFOPURE

#### NOVEMBER 2011

IN THIS ISSUE :	
Tomatoes	1
Peppers	2
Cucumbers	2
Onions	2
Transportation	2
Information on toma- toes	3

# INFORMATION ON THE PRODUCE:

## **TOMATOES:**

The tomato season ends in California. By the end of the first week of November, we will receive the first crops from Florida. During the transition, the volumes of this produce were falling and the markets were rising. This should persists until around mid-November. As soon as the volumes increase in Florida, we should experiment a declining market.

#### Sommary:

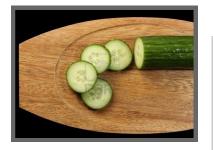
- The transition between the tomatoes in California and those of Florida brings a rising market
- Rarity of pepper
- The sunshine rate decreases which affects the English cucumbers
- A very good quality and a stable market for onions
- We are still experimenting a rising cost of transport
- Interesting information on tomatoes



#### **PEPPERS**

Local pepper season ended in late October and New Jersey completed his productions earlier. Hurricane Irene, which has raged on August 25, affected pepper plants in North Carolina, as well as those of Georgia. This caused a rarity and a rising market. As soon as the productions of Florida will begin in mid-November, the market will be down.





### **CUCUMBERS**

Our supplies are coming from Ontario greenhouses. The quality is generally good. For cons, autumn has arrived, the rate of sunlight will decrease and will affect the volumes, causing a rising market.

### **ONIONS**

Presently, red onions are coming from Oregon. Their quality is very good and the market is stable.





### **TRANSPORTATION**

The local season is over, we are seeing an increase of the request for trucks. We can therefore expect transportation costs higher.

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#### OUR MISSION

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations

# INTERESTING INFORMATION ON TOMATOES

It is recognized that tomatoes are very healthy food. First, they are an exceptional source of lycopene, which is a powerful antioxidant and anticancer. Lycopene accumulates in the prostate and has a protective effect against cancer. It was also shown that lycopene is quickly incorporated into the skin, thus playing a protective role against the UV rays.

It was also observed that lycopene is quickly absorbed into the blood (less than 30 minutes after eating) and is still detected 42 days after ingestion.

