# G R O U P E **O** TOMAPURE

Votre partenaire en sécurité alimentaire Your food safety partner

# INFOPURE

**JUNE 2011** 

## INFORMATION ON THE PRODUCE:

### **TOMATOES:**

We had a rather difficult period at the end of the month of May. Following the very warm temperatures in the past few weeks, several fields have led their crops and thus, many producers have ended sooner. The new regions will begin in early June but it will take at least eight days from the first crop before the onset of new produce on the market. We are talking about the region of Georgia, which should begin to crop on June 1st, and South Carolina in June 05th or June 7th.

In the meantime, the supply will be a little bit complicated. A rising market is expected early this month and the more the producers will reap in new areas, the more prices should fall.



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- Summary:
- The produce will be rare
- Same phenomenon for the peppers
- The market is expected to decline in June
- New Californian crops since May
- Transportation costs are still rising
- Our new Website coming soon!

#### **PEPPERS**

The peppers are facing the same temperature phenomenon as tomatoes, that is to say that the majority of producers have finished. Those of Georgia started on May 24th with very low volumes. The market is currently rising, but as soon as the volumes will increase, the price will fall. Because of the frequent days of rain in Quebec during the month of May, local producers have delayed their plantations. The delayed harvest expected is 15 days. By cons, if the temperature is hot and gives us a minimum of rain, they will have the opportunity to catch up.



#### **CUCUMBERS**



In May, prices remained high because of the lack of sunshine. In June, the days lengthen and the sun's presence would contribute to improved volumes of greenhouse cucumbers. The price should be reduced.

#### **ONIONS**

The new crop of Californian red onions began in May. The quality is excellent and the volumes are increasing day after day. We do not provide any major changes for the month of June.



#### **TRANSPORTATION**



We are still living in the same situation regarding the transport costs, that is to say, they remain high, which automatically affects product prices. The reasons remain the same : economic crisis, gas prices and the strength of our dollar.

#### G R O U P E **CONTROLLE** TOMAPURE Votre partenaire en sécurité alimentaire Your food safety partner

1790, Place Martenot Laval, Québec H7L 5B5

Telephone : 450-663-6444 Fax : 450-663-4440 Messaging: info@tomapure.com

## Visit our website: tomapure.com

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#### OUR MISSION

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations

### OUR NEW WEBSITE COMING THIS SUMMER!

The making of our new website is progressing very well and we will be able to present it this the summer.

We will advise you when you can watch it!

