

IN THIS ISSUE

Tomatoes	1
Peppers	2
Cucumbers	2
Onions	2
Transportation	2
Participation to CPMA and Salon Dépanneurs, épicerie & cie.	3

**Summary:**

- Higher prices due to freezing in Mexico.
- Freezing in Mexico affected the peppers price.
- Low volumes for the first greenhouses cucumbers in Ontario.
- Onions from Oregon: great quality
- Upward transportation cost.
- Participation to CPMA and Salon Dépanneurs, épicerie & cie in April 2011 at Palais des Congrès—Montreal.

## INFORMATION ON THE PRODUCE:

### TOMATOES:

Mexico suffered from a frost period with temperatures reaching  $-20^{\circ}$  Celcius. Several producers have lost more than 90% of their crops. Volumes of Florida are still low because of December and beginning January cold temperatures. Following the lack of produce from Mexico, the entire U.S. west coast has to buy tomatoes from Florida. This West Coast demand has increased the prices. The market should remain high or down slightly until mid-March. Subsequently, Florida should be able to deliver better volumes at lower prices.



### PEPPERS

The freezing period in Mexico also affected the peppers producers. Many have lost 70% or 90% of their crops. At the opposite, Florida has an ideal temperature and the produce are much more available. A downward market is expected in March.



### CUCUMBERS



Production of Ontario greenhouse cucumbers has already begun. Their volumes are not sufficient to the demand, which has to be completed by those of Mexico. A downward trend market is expected in March.

### ONIONS

Red onions are coming from Herminston, Oregon. The market is stable and the quality is excellent.



### TRANSPORTATION



The economic crisis and the dollar parity contribute to the exportation slowdown. This causes a decrease in available trucks to transport our produce. But the demand remains the same. Transport companies are opting for higher offers and as a result, costs are rising up.

# GROUPE TOMAPURE

Votre partenaire en sécurité alimentaire  
Your food safety partner

1790, Place Martenot  
Laval, Québec  
H7L 5B5

Telephone : 450-663-6444  
Fax : 450-663-4440  
Messaging : info@tomapure.com

Visit our web site:  
[tomapure.com](http://tomapure.com)

*Votre partenaire en sécurité  
alimentaire  
Your food safety partner*



## OUR MISSION

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

## GROUPE TOMAPURE WILL PARTICIPATE TO TWO FOOD EXHIBITIONS IN APRIL

We would like to inform you that we will be exhibiting at the CPMA exhibition at the "Palais des Congrès" in Montréal, on April 14th and 15th. We will be on booth No. 1300.

In addition, we will participate to the "Salon Dépanneurs, épicerie et cie." On April 27th and 28th, also at the "Palais des Congrès" Our booth No. 615.

We invite you to visit us!

For a pass, courtesy of Groupe Tomapure, please contact our customer service at 450-663-6444.

