



#### AUGUST 2010

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# INFORMATION ON THE PRODUCE:

## **TOMATOES:**

We are receiving our tomatoes from Virginia as well as California. The temperatures have been favorable so far, we expect a good quality product and a market downturn, hoping that Mother Nature remains constant.

#### Summary:

- A forecast of good quality tomatoes
- Local peppers ... from Quebec
- Unstable volumes of cucumbers
- The last month of onions from California
- Lower transport costs
- We're listening



### THE PEPPERS

The new local harvests of Quebec have now begun. The temperature was beneficial, the quality looks excellent and we anticipate a falling market as soon as producers can harvest and by extension, the volumes will be abundant.





### THE CUCUMBERS

We receive the cucumbers from greenhouses in Leamington, Ontario. The quality is excellent but the market is not stable. The crop volume is constantly changing, the greenhouses harvest large volumes at once and then they must wait for the next harvest which makes for unstable market prices. It is the law of supply and demand.

#### THE ONIONS

The month of August will be the last for the onions from California. Afterwards, we will be receiving them from Oregon.





### THE TRANSPORT

On the month of August, in North America, each region offers local products, which significantly reduces the demand for transport from California. This situation makes the cost of transportation lower. It will increase as soon as the import of wine grapes will start on the month of September.

# G R O U P E **TOMAPURE** Votre partenaire en sécurité alimentaire Your food safety partner

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#### OUR MISSION

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

### WE ARE AT YOUR SERVICE!

Alexandra Larivée, at customer service, regularly visits the resaturants in order to inform you, verify the merchandise as well as to ensure you are satisfied. Feel free to submit your comments. She then gives this information to the proper person and so, we make every effort to better serve you!

