

## **INFOPURE**

October 2013

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#### Summary:

- A good quality of tomatoes and lower prices
- Local green peppers available until the second week of October
- We are expecting lower volumes of English cucumbers.
- Red onions from Oregon
- We are expecting higher transport costs
- An increase for lemon market
- Groupe Tomapure HACPP certified

#### Information on the products

## The tomatoes

The new crops from the east coast began the third week of September. Two regions are currently active: Virginia and Georgia. The tomatoes quality is excellant and the markets have undergone a price drop because of the high volume of avaibility from California, Virginia and Georgia. In addition, many regions have their tomatoes locally, even if it is coming to an end. When local tomatoes from California are completed, the main areas for production are Virginia and Georgia. The crops from Virginia should be over by the third week of October while those from Georgia should be over by the first week of November. The low volume between those two dates may cause a price increase. The production from Florida should begin by the end of the first week of October.



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## The peppers

The local greens peppers should be available until de second week of October according to the temperature. Thereafter, we will have to get our peppers from Georgia. Consequently, a increase for the market is expected.

## The cucumbers

The end of Septembre indicates lower volume for English cucumbers. Currently, the Leamington's Greenhouse in Ontario are in a off-peak period of production and the market is becoming more tight. The volumes should return to normal in the second week of October. The reason is simple, the winter is coming soon so the days are shorter, there's less light and the temperature is getting cold.





## The onions

Our red oinions will be coming from Oregon, for the whole month of October. The quality is good and the price is stable.



## Transport

The transportation cost are expecting to increase for the next months because as local products end, this is causing an increase in demand for transport. Therefor, the law of supply and demand causes a increase in transportation costs.

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### Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients'needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

#### **Groupe Tomapure reçoit sa certification HACCP**

We are pleased to announce that Groupe Tomapure has received its HACCP certification.

Congratulations!



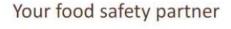


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J'aime 5 à 10 portions pur jouir sessois.











