

# **INFOPURE**

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Your food safety partner

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#### Summary:

- A market of tomatoes on the rise due to the lack of availability of produce
- The peppers come from Georgia and soon from Florida
- A market of cucumbers on the rise to be expected
- Red onions offer a stable market and product quality
- Increase in the cost of transport
- Welcome to Patrick Barbeau, business development representative within Groupe Tomapure

#### Information on the products

#### The tomatoes

The tomatoes from California are about to end. The ones from Florida are scheduled only the second week of November. Currently, our supplies come from Georgia, one of the few regions of the east coast to offer Mature Green Tomatoes variety, resulting in a rising market. This situation is expected to recover as soon as Florida has an availability of volume. For this, the state must have no hurricane or tropical storm. Stay tuned!







# The peppers

Currently, green peppers come from Georgia. The quality is excellent. Those from Florida are scheduled to begin the 2nd or 3rd week of November. The market is fairly stable at the moment.

## The cucumbers

The volume of Ontario cucumbers will lower in November due to the phenomenon of reduction of sunlight. Mexico will offer this product, but the market price will be unstable. We expect an increase.





### The onions

Our red onions come from Oregon. We are offered a high quality product and the market is rather stable.



# Transport

Transportation costs are on the rise for the following reasons: Parity of the dollar and the United States economic conditions. Moreover export is at a minimum. There is therefore less trucks available for returns. The majority of local products are completed resulting in a greater demand for imports. In addition, rising oil prices also played a role in this increase.

# INFOPURE



### Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

# The Groupe Tomapure team grows!

The whole Groupe Tomapure team wishes to welcome Patrick Barbeau, business development representative, and wishes him good luck in his new role!





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