

INFOPURE

May 2013

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Summary:

- New tomato crops in the regions of Palmetto and Ruskin.
- New pepper crops that produce Jumbo, XL and XXL sizes.
- Excellent quality of cucumbers
 and good volumes are expected.
- The new crops of red onions from California will begin in mid-May.
- Trucks demand is higher than the offer. However, transportation costs remain high.
- A Bio tomato wine in the region of Charlevoix

Information on the products

The tomatoes

New crops begin in Palmetto and Ruskin areas. On the other hand, some producers as Gargulio does not have fields in this area. They currently produce in Naples and should have finish by the end of the 04 May week's. However, new crops begin and others end. In the opinion of farmers, the market may have tendency to increase in the month of May. Tomatoes from Georgia should begin the first week of June.





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The peppers

Many producers have had problems with volume and quality. This has resulted in lower volumes that were insufficient to meet the demand and the market price remained high. New fields should begin shortly and we feel a slight downward trend. Since these are new crops, we will find Jumbo, XXLarge and XLarge pepper sizes. The peppers from Georgia should start toward the end of May.

The cucumbers

English cucumbers are currently coming from green-houses in Leamington, Ontario. The warmth and sunshine rate should help provide good volumes and thus, respond to the demand. The quality is excellent.







The onions

Currently, red onions come from Oregon. The harvest season of this region is almost over and the new crop from California is expected to begin approximately in mid-May.

Transport

Currently, there is a high demand for watermelon from Florida. At the same time, the demand for trucks in the region is on the rise. As demand exceeds supply, transport costs are expected to rise.

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Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

A Bio tomato wine

In Charlevoix region, Pascal Miche grows and processes tomatoes in a bio tomato wine. Indeed, tomato wine "Omerto" is available as "soft" and "dry" and in several formats as 200 ml, 375 ml and 750 ml. It can be taken as an aperitif or at the end of a meal. In addition, this wine is certified organic by Ecovert.





Your food safety partner

1790, Place Martenot Laval, Quebec H7L 5B5

Phone : 450.663.6444 Fax : 450.663.4440

Messaging: info@tomapure.com

tomapure.com















