

# **INFOPURE**

March 2013

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#### Sommaire:

- A rising market is expected
- New productions for the month of March, an increase is foreseen
- A decline is expected
- The price is expected to remain high due to cold temperatures
- Low availability of trucks
- A shortage of drivers to provide in the coming years

#### Information on the products

## The Tomatoes

At the end of february, several producers are in transition between their old and new crops. They predict a decrease in volume until the first or the beginning of the second week of March because of the lapse of time between the previous and the new crop. In addition, they experienced freezing temperature in the week end of February 16 and this could affect the volume in late March and early April. We could see a market disruption. In addition, Mexico has experienced cold temperatures that have affected their volumes down.







# The peppers

Green pepper growers are in the same situation as those who grow tomatoes. Towards the end of February, several producers complete their harvests and prices remain low. The new fields should be in production for the month of March and a price increase would be expected.

## The cucumbers

Ontario producers will have more volume of local products for the month of March. We should see lower prices in a near future. Quality should be good.





## The onions

Washington, Oregon, Utah, Idaho et Mexique are production areas where onions are available at the moment. They all had problems regarding temperature (cold, rainy) and they lost a lot of onions coming from the harvests. This loss has caused price increases and they seem to remain high for the coming weeks.



# **Transport**

The low availability of trucks and the price of oil that continues to rise could affect transport costs and lead to an increase.

## **INFOPURE**



### Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

#### A SHORTAGE OF DRIVERS TO PROVIDE IN THE COMING YEARS

According to the Conference Board, a shortage of drivers could take place in the coming years. Indeed, it seems that tens of thousands of drivers should retire and just a few young adults aim to practice this profession. It was noted that nearly 90 percent of the transportation of the goods out of the country is made by lorry. Therefore the industry has to fill departures due to retirement.

This is an issue to follow ....



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#### Your food safety partner















