

INFOPURE

July 2013

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Summary:

- Several regions are producing tomatoes
- Until mid-July, peppers are coming from Georgia and South Carolina.
- The cucumbers are coming from Leamington, Ontario.
- Red Onions from California
- Because of the availability of local products, transportation costs are lower
- Have a nice summer!

Information on the products

The tomatoes

Several areas are currently in production. California began in mid-June and should offer us tomatoes until late September or early October. Georgia and South Carolina started the 3rd week of June. Those two regions have a particularly short season. They should be ending by the second week of July. A low market is expected until the 2nd or 3rd week of July. The following area will be Virginia. It is too early to know if this place will be ready in time to start before South Carolina. Temperature (cold and rainy) played an important role; this delayed the harvest in Virginia. We hope that July will be warmer, so it will help to set the delay.



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The peppers

Georgia and North Carolina will be in production until at least mid-July. On the New Jersey side, production is expected to begin in mid-July if the cold temperatures they experienced last spring do not cause a big delay.

The cucumbers

The english cucumbers are coming from greenhouses in Leamington, eastern Ontario. The increasing rate of sunshine and the summer heat help to provide good volumes and a market stability. On the other side, greenhouses offer productions in waves. This means that the majority of greenhouses produce at the same time and when the harvest decreases for a greenhouse, the others follow the same trend. As a result, demand exceeds supply and prices may increase.





The onions

The red onions that we are offering for the moment come from Delano, California. The market is stable and the quality is good.



Transport

Since most of the garden products will come from Quebec, the truck demand should be smaller and the transportation costs should decrease.

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Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

Groupe Tomapure wishes you a sunny summer!

At the dawn of the new season, we want to wish you a sunny summer and for those who have the chance to take a vacation, we wish you good holidays!





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