



January 2013

Votre partenaire en sécurité alimentaire Your food safety partner

#### Information on the products

### The tomatoes

From now on, temperatures have been favorable in Florida. Tomatoes come with excellent quality. Producers in North Florida (Palmetto et Ruskin) are about to complete their harvest (2nd and 3rd picking). They provide a larger volume of small tomatoes, that are the 6X7 ones. Overall, the market appears to be declining for the month of January if temperatures remain favorable.

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#### Sommaire :

- A declining market is expected in Florida if temperatures remain favorable
- Currently, the peppers market is low
- For the moment, the cucumbers market is high
- Red onions from Oregon with excellent quality
- Transport costs should decline after the holiday season
- Wishes for an Happy New Year!



# INFOPURE



### The peppers

In late December, we experienced a decline in the market. Nothing makes us believe that an increase is coming. In recent years, Florida and Mexico have experienced very cold temperatures in January. If it happens again this year, there could be a shortage of product, as well as a price increase. But let's remain positive, for the moment, the market is low and the quality is good.

## The cucumbers

Currently, the majority of English Cucumbers come from Mexico. There is no overabundance and markets remain quite high. The quality is generally good. We expect very low volumes of English Cucumbers from Ontario's greenhouses in late January.





## The onions

Our red onions come from Oregon. So far, the quality is good. According to a note sent by the producers of Oregon, it is possible that some batches are presenting internal rotting caused by the temperatures they suffered. We remain positive because we have not been informed of any case until now.



#### Transport

Transport has not been easy during the holiday season. The demand was strong and the trucks were less available. Transport costs have increased significantly. This market is expected to return to the decrease at the end of this period.

## INFOPURE



### Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

## Happy New Year!

On behalf of the Group Tomapure team, we wish you a Happy New Year. We hope it will bring you love, wisdom, happiness, prosperity but most of all, health and food

security!

HAPPY NEW YEAR!



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J'aime 5 à 10 portions par jour MAQDELO









