

INFOPURE

JANUARY 2012

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Your food safety partner

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- New produce: blueberries

Sommary:

- End of December: a very low market offering good quality and volumes.
- The Florida market is stable
- · Cucumbers from Mexico
- Onions are coming from Oregon
- The Holiday season affects the transport

Groupe Tomapure offers new produce: blueberries in 90g size packs and 320g boxes.

INFORMATION ON THE PRODUCE:

TOMATOES:

At the end of December, the market for tomatoes was very low and there were good volumes available such as an excellent quality of products. Because of the current low prices, any excuse will be good for producers to enhance the tomatoes market whether it is due to temperature or volume. We can therefore anticipate higher prices in January.



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PEPPERS

The Florida market for peppers is fairly stable. The offer appears to meet the demand without any problems. The temperature has been mild, with no hurricane or tropical storm, so we have good volumes available. By cons, it is possible that we suffered of higher prices in January because of bad weather. It is not unusual, in fact, that Florida or Mexico are experiencing





CUCUMBERS

Since the Ontario production of English cucumbers is almost complete, the majority of cucumbers are coming from Mexico. Spain also offers now these products. Some areas in northern Mexico near the California experienced very cold temperatures but this did not affected production areas.

ONIONS

We are receiving red onions from Oregon. The volumes are good and the quality is excellent. We have a fairly stable market.







The holiday season increases the transport demand. Several carriers are at home to celebrate with the family, which has a rarity impact on trucks and higher freight rates. Everything should go back to the normal after the holiday season.



Votre partenaire en sécurité alimentaire Your food safety partner

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OUR MISSION

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations

Groupe Tomapure offers new produce! Bleuberries!

NEW! Ready-to-eat blueberries!

Groupe Tomapure is now offering its customers ready-to-eat blueberries in 90g size pack with flat bottom, convenient and safe! Furthermore, this is a serving of fruits and vegetables portion, according to the Canadian Food Guide. Great for lunch!

We also offer blueberries in 320g boxes.



