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**Summary :**

- 🍅 The freeze in early January will affect the February market
- Florida peppers market has been difficult in January
- 🍅 Cucumbers will come from Ontario
- 🍅 Onions will come from Oregon
- 🍅 The transportation costs from Florida is at its lowest
- 🍅 New Infopure Newsletter, new web site

**Information on the produce:**

## Tomatoes

The tomato market has been relatively low in January. The sudden cold weather early January has briefly increased the market, and then, low demand and the pressure applied by Mexico produce have caused a declining market. By cons, freezing has ravaged. The plants which were to bloom have been affected by cold. According to some producers, there will be less volume in February. If this happens, there will be a rising market.





# INFOPURE

## Peppers



The green peppers market has been quite difficult in January. The volumes have been affected and prices reacted to the rise. Most of producers only offered large peppers (jumbos, XXX-large, X-large) because they had new crops. By the 3rd week of January, there were more volumes and prices felt. It is possible we witness a price increase in February, for the same reasons as tomatoes.

## Cucumbers

Until mid-January, most of cucumbers were coming from Mexico. Greenhouses in Ontario started. We should have these Ontario produce in February.



## Onions

In February, red onions will come from Oregon, and the quality will be exceptional.



## Transportation

The transportation costs from Florida is at its lowest. The dollar parity and the economic conditions slowdown the demand. However, diesel cost is very unstable and truckers can feel it.



# INFOPURE

## Our mission



Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

## New Infopure Newsletter, new web site

As you can notice, we provided a new fresh look to our Infopure Newsletter. We hope you enjoy these small changes. Furthermore, watch the launch of our new web site in the following weeks. We will keep you informed.



**G R O U P E**  
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Your food safety partner

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