

INFOPURE

August 2013

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Summary:

- New sources of tomatoes
- The peppers are coming from New Jersey
- The market of English cucumbers was strong in July
- Red onions from California
- Transportation costs should remain stable due to local productions
- Quality award won by Groupe Tomapure!

Information on the products

The tomatoes

The crops in the southern Caroline are finished. Until mid-October, the production will be made in Virginia and volumes of tomatoes are quite low regarding the demand. California is also in production. Usually, these producers do not produce large volumes because most of the other regions will soon begin their local tomatoes. In the meantime, the market should remain fairly stable.



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The peppers

Currently, green peppers are coming from New Jersey and they will until the end of July. Local peppers from Quebec should begin in early August. Until now, we expect good quality despite the rain received in June and the whims of Mother Nature in July: extreme heat, high winds and heavy rains.

The cucumbers

The market for English cucumbers was strong in July. Several greenhouses in Leamington finished almost at the same time and others were just starting to have lower volumes. This situation caused a demand to high regarding the disponibility and prices remained high for most of July. More available volume is expected for the month of August. The market should be lower.





The onions

Our red onions come from California, especially from Delano region. The quality is excellent and the market is rather stable.



Transport

Even if oil prices remain high, we should not be too affected. The majority of crops are local crops so, the demand for transport is reduced. The Canadian dollar is lower than the U.S. dollar. This could help the exportation and create a better availability of carriers who return to Quebec.

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Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

Groupe Tomapure is the winner of the quality award presented at the 2013 Subway convention

At the Subway convention which was taking place from July 26th to July 28th in Nashville, Groupe Tomapure won, with great pride, the award for quality in North America. We want to thank all the franchisees for their great cooperation, without who it would have been impossible to obtain this price! Thank you all and congratulations to the entire Groupe Tomapure team!

It was a pleasure to share and talk with several people from Subway!



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