

INFOPURE April 2012

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Summary :

- A decline in market is expected
- The market appears to be de-creasing for green peppers
- Stable prices for cucumbers in April
- Ø Last month for onions from Oregon
- Transportation costs remain high
- Groupe Tomapure is now on ۲ social networks

Information on the products

The tomatoes

Tomatoes from Mexico is coming to an end. New crops from Florida have started since the 3rd week of March and the market appears to be decreasing. This region will give us more volume and prices should be affordable for the whole month of April. Only the temperature could change the forecast.



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The peppers

Several producers of green peppers in Florida should give us good volumes for the month of April. Prices seem to lower. The season of green peppers from Mexico is coming to an end. It is difficult to predict how the Florida market will react. Mother Nature can affect prices.

The cuccumbers

English cucumbers are produced in greenhouses in Leamington, Ontario. The warm weather and a higher sunshine rate contributes significantly to the growth of cucumbers. The quality is excellent and the prices should be stable for the entire month of April. Only the Easter period could affect prices because of increased demand.





The onions

The quality of red onions is very good but prices seem to rise. April is the last month we will receive onions from Oregon. We will then come from California. New crops are scheduled for May.



Transportation

Transportation costs remain high. The oil is increasing and export of products from Quebec is at its lowest because of the parity of the U.S. dollar. Truck demand remains the same but they are less available. This is the law of supply and demand.

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Our mission

Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North -eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

Groupe Tomapure is now on social networks

Attentive to our customers needs, benefit from our presence on social networks to share with us. Your comments are important to us!





1790, Place Martenot Laval, Quebec H7L 5B5

Telephone : 450.663.6444 Fax : 450.663.4440









Messaging : info@tomapure.com

tomapure.com





Your food safety partner

